

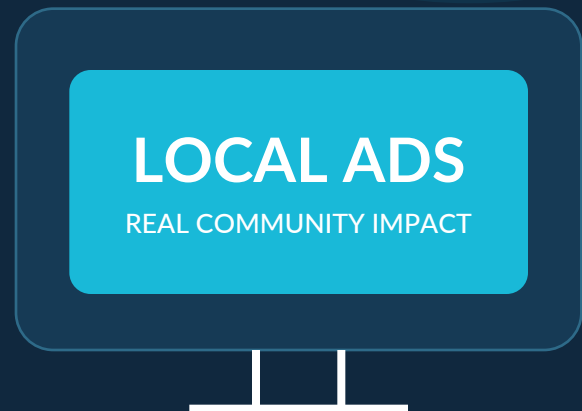
KINDLYR AUTHORIZED CITY OPERATOR PROGRAM

Lead Local Growth

Build and manage a local digital advertising network that helps businesses get seen, supports Host locations, and strengthens community connections.

BECOME A KINDLYR ACO

Launch 8 Screens | Grow to 26 | Lead Your Territory



Build Kindlyr in Your City

Kindlyr is seeking motivated local operators to launch and manage digital advertising networks in approved cities and communities.

Authorized City Operators take responsibility for local market development while using Kindlyr's Platform, payment systems, advertising technology, brand standards, and Screen-management tools.

This opportunity is designed for hands-on leaders who are prepared to build relationships, lead local sales, manage Screen operations, and grow a professional team.

- Recruit and support local businesses.
- Build qualified Host locations.
- Sell and support local advertising.
- Install and maintain approved Screens.
- Provide affordable ad-design services.
- Lead 100% of day-to-day territory operations.



YOUR CITY

One operator. One local network. A growing base of Hosts, advertisers, and Screens.



8	30%	20%	26
Launch Screens	ACO Earnings Share	Required Paid Fill	Target Active Screens

Modeled figures and program benefits are subject to the ACO Agreement, Platform records, performance requirements, applicable deductions, and verification. Earnings are not guaranteed.

You Lead Locally. Kindlyr Powers the Platform.

A clear division of responsibilities allows the ACO to manage the market while Kindlyr protects the technology, brand, payments, and network.

WHAT YOU LEAD



Build the Network

Recruit Hosts, local advertisers, agencies, and community partners.



Install and Maintain

Purchase, activate, monitor, repair, replace, and relocate approved Screens.



Develop Revenue

Build paid campaigns, renewals, and a consistent 20% or higher Fill Rate.



Create Local Ads

Provide the first standard design free and additional standard designs for no more than \$25.



Build Your Team

Hire and lead local staff, contractors, designers, and installation support.

WHAT KINDLYR PROVIDES



Platform and Payments

Campaign tools, dashboards, Screen systems, payment processing, and reporting.



Standards and Guidance

Advertising, content, technical, privacy, brand, and customer-service standards.



Network Technology

Player software, Screen-health tools, campaign delivery, and central records.



Central Support

Reasonable operational guidance, national campaigns, compliance support, and security.

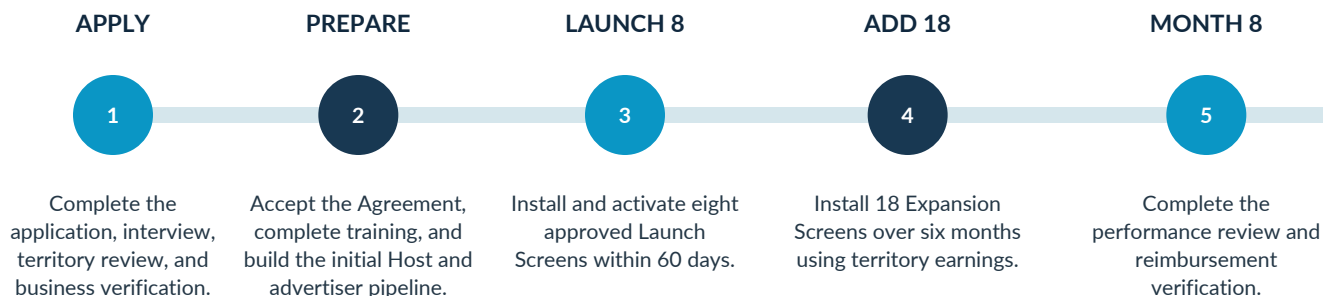


Continuity and Control

Brand, customer records, equipment ownership, and orderly territory transitions.

Your Eight-Month Launch Roadmap

The ACO begins with a focused 8-Screen launch, then reinvests territory earnings to build a 26-Screen local network.



Before Launch

- Create or register an independent business where required.
- Provide identity, business, tax, banking, and insurance information.
- Complete Platform, Host, advertiser, Screen, and territory training.
- Identify qualified Host locations and initial advertisers.
- Prepare the approved \$5,200 Launch Equipment Advance.

During Qualification

- Operate and support the first eight Screens.
- Reserve up to \$1,950 per growth month for three new Screens.
- Add 18 Expansion Screens from territory earnings.
- Maintain at least 20% paid Fill Rate and 95% Mature Screen uptime.
- Reach at least 26 Active Screens and complete the Month 8 review.

Lead the Local Network Every Day

The role combines sales leadership, customer support, Screen operations, creative services, and team development.



Review the Dashboard

Check Screen uptime, campaign delivery, Fill Rate, payments, and open support issues.



Support Hosts

Confirm Screen performance, arrange service visits, and maintain strong Host relationships.



Meet Advertisers

Present local advertising options, create campaigns, and support renewals.



Create Advertising

Prepare standard video ads, manage revisions, and submit approved creative.



Install and Maintain

Coordinate new installations, diagnose issues, and manage equipment records.



Lead Your Team

Coach local staff, contractors, designers, and installation support.



Build the Territory

Develop agency, business, community, and local partnership opportunities.



Plan Growth

Review revenue, expansion funding, staffing, office needs, and future Screens.

Training to Launch and Grow

Kindlyr training should combine Platform knowledge with practical local-market and Screen-operation skills.

PART 1

Platform and Business Training

Learn the systems and standards required to operate a professional Kindlyr territory.

- Use advertiser, Host, campaign, and ACO dashboards.
- Understand ACO earnings, payouts, and Fill Rate.
- Follow advertising, privacy, customer, and content policies.
- Manage Screen registration, asset records, and uptime reporting.
- Use the Territory Expansion Wallet responsibly.
- Prepare a qualified 8-Screen launch plan.

PART 2

Field and Territory Training

Apply the model in the local market, from Host development to Screen service and advertiser support.

- Identify qualified Host locations and present the program.
- Sell and support local advertiser campaigns.
- Install and activate approved Screen equipment.
- Troubleshoot common Screen and media-player issues.
- Create standard video ads and manage revisions.
- Hire staff, build an office plan, and scale the territory.

Training formats, duration, and certification requirements may vary by country and territory.

Know What You Need Upfront

Separate the initial launch requirement from ongoing operating costs, then review the ACO earnings model.

Initial Launch Costs

The approved Launch Equipment Advance covers the first eight Screen installations.

- 8 approved Screens and media players.
- Mounting equipment and basic installation materials.
- Approved installation costs up to \$650 per Screen.
- Maximum required Launch Equipment Advance: \$5,200.

Ongoing Operating Costs

Actual operating expenses depend on territory size, staffing, office decisions, and Screen activity.

- Transportation, service calls, and equipment maintenance.
- Employees, contractors, payroll, training, and insurance.
- Local marketing, professional services, and administration.
- Approved Local Office, utilities, storage, and supplies.

MODELED ACO EARNINGS AT 20% PAID FILL

Based on 87 available paid advertising units, \$3.60 per Screen per day, 30 billing days, and a 30% ACO earnings share.

ACO EARNINGS SHARE: 30% OF ELIGIBLE NET SCREEN REVENUE

\$563.76

ACO earnings per Screen / month

\$4,510.08

ACO earnings from 8 Screens / month

\$14,657.76

ACO earnings from 26 Screens / month

Modeled ACO earnings are not guaranteed profit. Actual results depend on paid Fill Rate, Screen activity, collected revenue, campaign duration, operating expenses, location, Customer retention, and other factors.

Operate With a Connected Toolkit

Kindlyr provides the central technology and standards that support local ACO execution.



Territory Dashboard

Local Screen, advertiser, Host, Fill Rate, and performance visibility.



Campaign Tools

Create, schedule, manage, and report on local advertising campaigns.



Payment Reporting

Track eligible revenue, payouts, adjustments, and Expansion Wallet activity.



Screen Monitoring

Heartbeat, uptime, installation records, and equipment-management workflows.



Creative Workflow

Templates, specifications, design requests, revisions, and final approvals.



Host Management

Host onboarding, Screen placement, support, and location records.



Brand Standards

Approved logos, sales materials, office signage, and public-facing guidance.



Local Team Access

Approved sub-user roles for staff and contractors with controlled permissions.



Central Support

Reasonable operational guidance, compliance support, and network intervention.

Specific tools, training, third-party benefits, and service levels may vary by country, Platform version, and approved territory.

Take the First Step

Applicants should understand the operating responsibilities, financial requirements, performance standards, and transition obligations before acceptance.

Application Process

- 1 Submit your personal, business, financial-capacity, and territory information.
- 2 Complete an introductory review and ACO interview.
- 3 Discuss the 8-Screen launch, 18-Screen expansion, 20% Fill Rate, and reimbursement terms.
- 4 Complete identity, business, banking, tax, and insurance verification.
- 5 Review and accept the Agency and Authorized City Operator Agreement.
- 6 Complete required Platform and field training.
- 7 Build the initial Host and advertiser pipeline.
- 8 Install and activate the first eight Screens.
- 9 Begin the eight-month qualification period.

A Strong ACO Is

- Professional and trustworthy
- Comfortable with local sales
- Organized and responsive
- Able to lead people
- Familiar with the community
- Confident using technology
- Prepared for the launch contribution
- Committed to Customer service

READY TO LEAD?



Visit [Kindlyr.com](https://www.kindlyr.com) to learn more and begin the ACO application process.

Know the Terms Before You Apply

This guide provides a commercial overview of the Kindlyr Authorized City Operator opportunity. The signed ACO Agreement, approved schedules, Platform records, and applicable law govern the relationship.

No Earnings Guarantee

Revenue, Fill Rate, Screen growth, reimbursement, Customer retention, campaign performance, and profit are not guaranteed. Actual results depend on local demand, operator effort, collected revenue, costs, location, uptime, and market conditions.

Reimbursement Conditions

The approved Launch Equipment Advance of up to \$5,200 is reimbursed only after the ACO completes the required Operating Months, installs 18 Expansion Screens from territory earnings, reaches 26 Active Screens, maintains qualifying Fill Rate and uptime, and remains compliant.

Equipment and Territory

Screens, media players, mounts, Screen Partnership IDs, Customer records, and related network assets remain Kindlyr property or under Kindlyr control. The ACO receives an operating appointment, not ownership of the territory or permanent revenue rights.

Independent Operator

The ACO operates an independent business and is responsible for business registration, taxes, insurance, employees, contractors, office expenses, and local compliance. The program is not presented as a franchise; mandatory local law may determine legal classification.

Office Continuity

Any Approved Local Office must be structured to preserve Customer awareness, contact information, signage, records, equipment, and continued local operations if the ACO resigns, is removed, or is replaced. Lease transfer remains subject to applicable law and landlord consent.

Country-Specific Terms

Amounts and rules shown reflect the Canada model. Other countries may require different currency, taxes, business registration, privacy terms, lease arrangements, notice periods, or operating schedules.

Build local visibility. Create local opportunity.

Visit Kindlyr.com to apply or request more information.

